



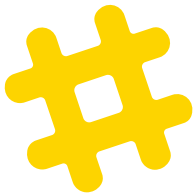
The 9 elements of a powerful social post

STRATEGY

1. A clear goal of the post (ex. branding)
2. The right channel(s)



CONTENT



3. Attention-grabbing first sentence
4. Trigger curiosity
5. Scroll-stopping media
6. Hashtags & emoji's
7. A prominent call-to-action

OPTIMIZE

8. No spelling or grammar errors
9. Scheduled at a relevant time

